

# Vikram Uday Kulkarni

WordPress Developer & Business Consultant with active start-up experience.

## Work History

### Founder

#### MrudaTech Agri Solutions

Pune

August 2017 – Present

MrudaTech is IoT startup with focus on Agriculture & food processing applications, founded by me, currently in product testing stage. It is based on real needs, and looking forward to leverage power of connected device and Machine learning to bring actionable intelligence in Indian agriculture.

### Founder, Solution Architect and Business Consultant

#### Vikcon Consulting

Dapoli - Pune

March 2010 – Present

I started Vikcon Consulting at Dapoli and relocated to Pune in 2011.

With Vikcon Consulting, I earlier offered CRM consulting & implementation, Joomla based Web development and ongoing services WordPress development, customization, support, hosting services, as well as Business consulting.

#### Achievements

1. An identity redesign project, with a real short timeline for Brand identity, Content, Brochure, and Website for an international bigdata company, completed in less than 20 days.
2. Successful responsive redesign of a leading social project website. Site involves more than 5 different focus sections, and projects, events, publications and activities under each section.
3. Custom development for an Automobile magazine to offer a quiz functionality which will assist in short-listing vehicles. WordPress & WooCommerce were used as platform.

## Visiting Faculty for B.B.A. & B.B.M. courses

### MAEER's MIT School of Management (MITSOM), Pune.

**Subjects - Fundamentals of IT management, IT for managers, eCommerce.**

June 2011 - November 2013 (3 Semesters)

#### **Achievements –**

- One of the highest ever result for all three subjects
- Delivered full day Seminar for CA orientation batch about Business solutions and use of IT enabled services.

#### **Technical Skills**

- HTML, CSS, PHP.
- WordPress customization, migration, repair, support.
- WordPress optimized hosting stack
- Zurb Foundation– Responsive frontend framework.
- Softwares –Ubuntu Server, Nginx, Apache, Mariadb, phpmyadmin, Microsoft Office.
- Working knowledge of Gulp and SaSS/SCSS

#### **Education**

##### **Diploma in Cyber Law (Distance Education) - 2010**

Asian School of Cyber Law, Pune

##### **Master's in Business Administration - 2009**

IBS Bangalore.

*Marketing and IT CGPA 7.1*

##### **Bachelors of Technology - 2006**

Dr. B.S.Konkan Krishi Vidyapeeth, College of Agricultural Engineering and Technology, Dapoli

*B.Tech. Agricultural Engineering – CGPA 7.06*

##### **Higher Secondary School Certificate – (12<sup>th</sup>) 2002**

Kolhapur Board, Alfred Gadney High School, Dapoli

*Science 69.49%*

##### **Secondary School Certificate – (10<sup>th</sup>) 2000**

Kolhapur Board, Alfred Gadney High School, Dapoli

Percentage -65%

#### **Personal Skills**

- Planning and workflow management.
- Ability to understand and map complex processes and mind mapping.